

SARA KIA - UX/UI DESIGNER

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SUMMARY

Experienced and skilled in user-centered design, with a passion for UX Research with an ability to problem-solving and team working. Proven record in product design by deep understanding of users and their needs. Strong professional background in delivering effective solutions and designs while fulfilling business goals and expertise in the design principles necessary for producing effective UX/UI design.

TECHNICAL SKILLS

Software: Slack, Discord, Zoom, Miro, FigJam, Asana

Tools: Figma, Adobe XD, Sketch, Wix, Adobe XD, Google analytics, Photoshop, Rhino, Keyshot

Research Skills: Competitive Analysis, Heuristic Evaluation, Journey Mapping, Empathy Mapping, User Interviews, User Testing, Benchmarking, Ethnography, Task Analysis

Design Skills: Product design, Interaction Design, User Research, Market Research & Business, Information Architecture, Rapid prototyping, Project management

EXPERIENCE

Thinkful

Remote, New York

Bus Buzz A transportation Mobile App | | Project Link

05/2022-10/2022

- An app that allows users to navigate their bus trips easily and keep the users posted on buses' statuses.
- Utilized double diamond design process and user-centered design.
- Built a branded, high-fidelity clickable prototype using Figma and Illustrator.

JP Design Studio

Los Angeles, California

3D Experience Designer

09/2020-10/2021

- Collaborated with a 3D modeling team to generate high quality visuals from 3D assets for various departments.
- Managed all 3D content creation projects (reverse engineering, ground-up modeling, 3D sculpting) for the product virtualization initiative.

Florentine Eyewear Company

Remote, Melbourne

Freelance Designer

05/2015-07/2020

- Created final artwork for all graphical elements of websites and marketing material, letterheads and labeling.
- Developed and produced accurate 3D models, photorealistic 3D renderings for the graphic and product design department.
- Conceptualized designs and prepared art for presentation and production with significant focus on both meeting client/customer needs effective use of resources and budget
- Performed tasks with minimal direct supervision for routine methods and studies commonly employed by the team.

- Designed and prototyped hospital bed head units for kids.
- Conducted market research to determine gaps in the market.
- Accomplished research into feasible ideas by solving the problems in order to satisfy consumers.
- Established outlining specifications for the design team and stakeholders.
- Collaborated with the design team, and provided helpful feedback on processes.
- Created 3D modeling software for detailed designs.
- Conducted and analyzed prototypes with the design team to test functionality.

EDUCATION

<i>Thinkful</i> Certificate, UX/UI Design	Remote 05/2022-10/2022
<i>Tehran University of Art</i> MFA - Industrial Design	Tehran, Iran 10/2011-06/2013
<i>Tehran University of Art</i> BFA - Industrial Design	Tehran, Iran 10/2007-06/2011
<i>Imam Khomeini International University -IKIU</i> BA - Civil Engineering	<i>Qazvin, Iran</i> 10/2000-06/2004